# Dollars & Sense

## Comprehensive Table of Contents, 1979-2009

### 2009, No. 31

#### WHAT'S HOT/WHAT'S NOT

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Domino Effect in Cyberspace</td>
<td>4</td>
</tr>
<tr>
<td>Boxers or Briefs, President Obama?</td>
<td>6</td>
</tr>
<tr>
<td>Where Sneakerheads Roam</td>
<td>8</td>
</tr>
<tr>
<td>Stumbling Is Not Just for the Clumsy</td>
<td>10</td>
</tr>
<tr>
<td>E-lightenment for Bookworms</td>
<td>12</td>
</tr>
<tr>
<td>The Little Black Book That Could</td>
<td>14</td>
</tr>
<tr>
<td>A Taste for Rosé</td>
<td>16</td>
</tr>
<tr>
<td>NYPD Blues</td>
<td>18</td>
</tr>
</tbody>
</table>

#### METRO WATCH

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Queens Senator's Rise Marked by Hits and Misses</td>
<td>20</td>
</tr>
<tr>
<td>Old Mission Embraces New Immigrants</td>
<td>22</td>
</tr>
<tr>
<td>Sticking With Their Own in New Rochelle</td>
<td>24</td>
</tr>
<tr>
<td>Residents Protect a Lower Eastside Oasis</td>
<td>26</td>
</tr>
<tr>
<td>With City Councilman John Liu</td>
<td>32</td>
</tr>
</tbody>
</table>

#### SURVIVOR NYC

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Empire State Building Management Woos Bigger Companies</td>
<td>38</td>
</tr>
<tr>
<td>Many Organizations Suffer Amid the Weak Economy</td>
<td>44</td>
</tr>
<tr>
<td>Bars say the Downturn Doesn't Include Drinking</td>
<td>46</td>
</tr>
<tr>
<td>How an Old-School Seamstress Sewed a Rich Life</td>
<td>50</td>
</tr>
<tr>
<td>In a Chinese Community, a Middle Eastern Grocer Thrives</td>
<td>52</td>
</tr>
</tbody>
</table>

---

Dollars & Sense is a publication that covers various topics including technology, politics, culture, and local events. This table of contents outlines the articles for the 2009, No. 31 issue, featuring topics such as cyber effects, sneakers, book culture, and local politics and events.
Niche Marketing, With a Twist  Where Customer Service Includes Speaking Polish  
Ewelina Perkowska  

The Last Boutique  Hanging on in Bed-Stuy  
Laini McNeal  

MIND AND BODY  
Breast Cancer’s Forgotten Victims  It’s Not Just a Woman’s Disease  
Dennis Martin  

Eggs for the Infertile  A Growing Business Courts College Students  
Dennis Martin  

Education 2.0  Pajamas and Pressure in the Virtual Classroom  
Anna Nieves  

New Rx for Physical Therapists  More Competition, New Business Models  
Aida Hyman  

CULTURE BEAT  
Blood Lust  Vampires Get a Makeover  
Lauren Young  

Howling for Love  Where’s the Werewolf Fan Club?  
Lillian Rizzo  

Burlesque 101  Unleashing Your Inner Gypsy Rose Lee  
Silissa Kenney  

Mortal Konflict: Cinematic vs. Interactive  The Fluid Line Between Films and Video Games  
Abdul Rehman Siddiqui  

On the Road Again  Musicians Find Profits in Touring, Not in Recording  
Limia Mohamed  

Music Migration  Williamsburg Is the ’hood for Recording Studios  
Lillian Rizzo  

2008, No. 30  

WHAT’S HOT/WHAT’S NOT  
Keep It Spinnin’  Vinyl Thrives Through the Digital Age  
Limia Mohamed  

www.watchtwhere  
Jessica Baptiste  

GREEN  
A Bridge From Fields to Kitchens  
Communities Help Farms While Helping Themselves  
Cristin Flanagan  

Here Comes the Sun  Long Island Homeowners Join the Solar Panel Trend  
Stephanie Thomas  

Is Green the New Black?  Designers and retailers find it’s good to be environmentally conscious  
Lauren Maycock  

Muffins With a Message  A Green Bakery’s Recipe for Change  
Abigail Lyon
BLUE

Troubled Waters \textit{Are New York’s Reservoirs at Risk?} 22
Abigail Lyon

Duckboat \textit{Splash, Waddle and Roll!} 24
Limia Mohamed

Ferry Low Wages \textit{For Captains, Rewards Are Not Financial} 26
Lia Eustachewich

Water Babies \textit{One Woman’s Campaign to Ease Childbirth} 28
Dennis Martin

Bedtime Stories \textit{‘Wetter is Always Better’ in Aqua Erotica} 30
Dennis Martin

NEIGHBORHOODS AND INSTITUTIONS

Graffiti Heaven \textit{Subway Art Sees the Light in Queens} 32
Bryan Hall

Down but Not Out \textit{Amid East Tremont’s Poverty, Signs of Hope} 35
Rashema Johnson

Hidden Treasure in Chinatown \textit{Museum Celebrates Immigrant Heritage} 36
Holly Tsang

Opera Changes Its Tune \textit{Met Makes a Play for a Younger Audience} 38
Angela Curmi

A Latino Sanctuary \textit{A Spanish Service Flourishes Amid Flushing’s Asians} 40
David Bonilla

Can This Church Be Saved? \textit{Faith in the Community} 42
Arlene Perez

The Mosque Next Door \textit{Making a Home for a Growing Muslim Community} 44
Shana Hitt

TRANSPORTATION

Flat Tire \textit{The Ride Is Over for a Party on Wheels} 46
Heather Schultz

No Scooter Love \textit{Easy Riders, Mean Streets} 48
Silissa Kenney

Merchants’ Lament \textit{Second Avenue Subway Construction Hurts Small Businesses} 50
Evelisse Luciano

PROFILES

The Barista Blues \textit{‘Are You Sure This Is Skim Milk?’} 52
Helen Kwon

From Lock-up to Stand-up \textit{A Former Drug Dealer Finds Salvation in Comedy} 55
Heather Schultz

Who He Was \textit{From Palestine to New York by Way of Brazil} 58
Ehab Zahriyeh

Who She Was \textit{Those Who Knew My Great-grandmother Thought She was Invincible} 60
Michelle Michalos

PHOTO ESSAY
CREATINE CRACKDOWN  Schools Ban Quick Fix for Athletes  65

New Recipe for School Cafeterias  Can New York City Cook Up a Tastier, Healthier Menu?  68
Frank Tang

Students Take a Stand-on Darfur  Pricking a Generation's Conscience  72
Venessa Strachan

i-Rocking for Fame  Bands Reach Out Through Cyberspace  74
Thomas Zavydas

UNDER THE RADAR
Farmhouse Amid the Factories  An Old Dutch Home Survives in Ridgewood  78
Robert Tutton

A Model Cemetery  How Green-Wood Inspired Central Park  82
Anabel Soto

Lesbian Lovers, R.I.P.  Creativity at Woodlawn Cemetery  84
Markita Atkinson

Old World Recipe for Success  How Orwasher's Survived a Changing Yorkville  86
Rachel Klapper

The Forbidden Garden  Locked Out of Gramercy Park  88
Jonelle Reynolds

A Taste of Argentina  Discovering Tango and Tortitas in Queens  90
Jeffrey Moreno

Kaddish in Chinatown  First Jewish Cemetery Rankles Neighbors  93
Stephen Chan

2006, No. 28
WHAT'S HOT/WHAT'S NOT
Pomegranate: the New Main Squeeze,  page 5
  Takenori Kaneda

Backed Up or *#&%ed Up  5
  Alana Allette

Swallow, Don’t Slather  6
  Heidi Sfiligoj

Cola Casualty  7
  Kori Lynch

Socializing 2.0  8
  Jonelle Reynolds

SMALL BUSINESS, BIG DREAM
High Hopes, Sour Taste  Uneasy Times for Restaurant Workers  10
  Bramh Kanchibhotla

Color, Cut, Camaraderie  A Little Shop’s Success Story  14
  Olga Bodrunova

Hot Seat  One Man Drives for the American Dream  16
  Elio Pichardo

For Love of the Game  Immigrant Cashes In on Cricket  20
  Chulmati Sukhram

BRICKS, MORTAR, CONTROVERSY
When Goliath Moves In  Don’t Let the Door Hit You on the Way Out  24
  Liman Cheng

Cameras Are Rolling!  Astoria Positions Itself as Hollywood East  30
  Kori Lynch

Casting a Long Shadow  Development Plans Worry East Side Neighbors  34
  Margarida Correia

Wall Fall Down  Rubble Trouble in Washington Heights  39
  Francesca Vacca

It’s Not Easy Being Green  Two Buildings, Two Paths to Energy Savings  42
  Carlos Macias

Honey, It’s Time to Mow the Roof  A New Top Priority for Green Architects  46
  Margarida Correia

BASIC NEEDS
Luxury Sweet  Cultivating Connoisseurs of High-Priced Chocolate  56
Ximena Diego

No Match Found  Flunking Out @eharmony.com  62
Kori Lynch

In Search of the Sandman  Students Plagued by Sleep Disorders  65
Irene Starygina

Bon Appetit  What’s Left to Eat but Each Other?  68
Alana Allette

IDEAS AND ISSUES

Light on the Cutting Edge  Laser Surgery Goes Internal  71
Sherry Mazzocchi
Steroids Strike Out  Baseball Finally Takes a Tougher Stand on Substance Abuse  74
Prijo Thomas
The Bonds That Tie  Venezuela’s Chavez Plays Geopolitics With Oil Revenue  80
Silvia Santacruz
Driving on Beans  Biodiesel Is Picking Up Speed  82
Takenori Kaneda
INSIDE/OUT
Happily Ever After  A Man Escapes, a Nation Collapses  85
Dina Odnoporova
Blow by Blow  A Family Trapped in the Cycle of Abuse  88
Rachelle Andujar
Lost Connection  A Young Woman Confronts When It’s Not Meant to Be  90
Andrea Crocito
Scared of Dying  Ignorance Is Not Bliss  92
Alana Allette
Boys in the ‘hood  Where Muslims and Jews Come Together in Paris  94
Jonathan Weinstein
Throw the Bum Out!  A Mother and Daughter Begin Again  96
Denise Mondestin
A Sales Clerk’s Lament  Must I Help Somebody?  98
Nicole Carter
2005, No. 27
WAR IN IRAQ
Through a Soldier’s Lens  Documenting Reconstruction  7
Michelle McGibbon
Making a Killing in Iraq  Independent Contractors Cash In  10
Martinne Geller
Truant Officers  Student Reservists Miss the Grade  16
Amy Lotven
Family Matters  A Military Wife Holds the Fort Upstate  18
Michelle McGibbon
Draft Redux  Is Conscription Making a Comeback?  20
Dickson Olaya
High Anxiety  Exploiting Fear in Times of War  25
Christopher Koestner
PHOTO ESSAY  46
CULTURE & CRITICISM
Kid Vicious  Repackaging Punk for Pre-Teens  54
Korenne Haller
Steal This Download  Everything You Wanted to Know about File-Sharing But Were Afraid to Ask  58
Christopher Koestner and Laura Ramirez
Reality Check  TV Craze Casts Actors in a Losing Role  60
Jack Bethke
Amping Up The Fan Base  Rockers Self-Promote Cyber–style  64
Thomas Zadvydas
WHAT’S HOT? / WHAT’S NOT?
Blah Blah Blogging  A New Media Phenom Kicks Up Controversy  68
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bow to the Right</td>
<td>70</td>
</tr>
<tr>
<td>Improving on Nature?</td>
<td>72</td>
</tr>
<tr>
<td>Wannabe Wasabi</td>
<td>74</td>
</tr>
<tr>
<td>A Passage From India</td>
<td>77</td>
</tr>
<tr>
<td>Wiped Out</td>
<td>80</td>
</tr>
<tr>
<td>Voyage to Obsolescence</td>
<td>82</td>
</tr>
<tr>
<td>CIVICS -- Ten Ways to Improve Election Coverage</td>
<td>34</td>
</tr>
<tr>
<td>State Of Confusion</td>
<td>36</td>
</tr>
<tr>
<td>Ballots Wanted</td>
<td>38</td>
</tr>
<tr>
<td>Dreams Deferred</td>
<td>42</td>
</tr>
<tr>
<td>Practice Under Fire</td>
<td>44</td>
</tr>
<tr>
<td>MAKING ENDS MEET</td>
<td></td>
</tr>
<tr>
<td>Ventures in Babysitting</td>
<td>85</td>
</tr>
<tr>
<td>From Paterson With Love</td>
<td>88</td>
</tr>
<tr>
<td>For Whom the Dell Tolls</td>
<td>90</td>
</tr>
<tr>
<td>Scabbing for Credit</td>
<td>94</td>
</tr>
<tr>
<td>Class of '05</td>
<td>98</td>
</tr>
<tr>
<td>Wind in Their Sales</td>
<td>100</td>
</tr>
<tr>
<td>Retiring Social Security</td>
<td>102</td>
</tr>
<tr>
<td>Standing Tall</td>
<td>108</td>
</tr>
<tr>
<td>2004, No. 26</td>
<td></td>
</tr>
<tr>
<td>OLYMPICS</td>
<td></td>
</tr>
<tr>
<td>Spotlight on NYC Olympic Bid</td>
<td>6</td>
</tr>
<tr>
<td>Competing for the Gold</td>
<td>8</td>
</tr>
<tr>
<td>Game Over!</td>
<td>14</td>
</tr>
<tr>
<td>Chinatown Hopes for Olympic Riches</td>
<td>16</td>
</tr>
</tbody>
</table>
Mortal Danger  The Media’s High-Stakes Game of Naming Names  110
   Eileen AJ Connelly
Dangerous Liaisons  The Reporter–Source Relationship Gets a Closer Look  114
   Hilary Johnson
Embedded In or From Without  Journalists’ Vantage Points Reflect War Coverage Debate
   116
   Martinne Geller

2003, No. 25
State of the City  Can This Marriage Be Saved?  4
   Jessica Kovler
The Commuting Armada  7
   Eileen AJ Connelly
News by, for and About the Homeless  10
   Neil Rathan
Sold Out  13
   Cecilia Gerard
Sleepless in Manhattan  16
   Rosa Caballero
Luring Residents Back to Lower Manhattan  18
   Amelia Harris
Old Game, New Players  20
   Vanessa Lockhart
Up in Smoke, Up in Arms  24
   Anthony O’Malley

KALEIDOSCOPE
A Young Muslim’s Voyage of Self-Discovery  32
   Gavin O’Malley
Hip Activity, Gut Instinct  36
   Farah Akbar
A Growing Appetite for Islamic Food  40
   Kyoko Sana Kuroda
Música Sacra  42
   Javier Giómez
Immigrant-Chasers  46
   Xiaoqing Rong
Minority Reports  50
   Denis Fitzgerald
Where Counterfeits Are Cool  54
   Tara Coyle
Hot on the Trail of Crooks  57
   Tara Coyle and Michael Juhre
Bad Rep  58
   Luvi-Anne Singco

INSIDE OUT  60
Second-Class Citizens  62
   Eduardo Pereira
Bloomberg’s Recycling Rules Ripple Through the Streets  72
   Taghreed Taha
Fighting for Their Kids  77
COPING WITH DISASTER

Ground Zero 6
   Eileen AJ Connelly
Through Dust and Tears 7
   Sheshe Segar
D&S Shutterbug Makes Good 10
   Shan-san Wu
Pounding the Pavement 13
   Rivani Tavares
Hallowed Ground 16
   Rae Gilbert
Behind the Barricades 18
   Ovid Sanders

INSIDE OUT

Stop the Presses 37
   Sheshe Segar
Writing on the Wall 40
   Julie Adams
Baruch Fallout 42
   Madeeha Mian and Benjamin Havrilak
Green Card Backlash 43
   Alessandra Ribeiro
Keeping Doors Open 46
   Nomela Ansari
The Pain Hits Home 50
   Michele De Meglio

HIT HARD

Game Over 54
   Toni Weeks
On-the-Job Training 56
   Eileen AJ Connelly
Dreams Denied 60
   Ariana Lewin
School Funding Formula Fails 64
   Vanessa Witenko
Outclassed 68
   Mary Deyns

COMING BACK

Back to the Drawing Board 72
   Shan-san Wu
Duty Calls 74
   Rae Gilbert
Going the Distance 77
   Greg Ziegler
Struggling Artists, Trying Times  80
   Ava Wilder
Bookworm Heaven  84
   Gavin O’Malley
Second Wind  88
   Michael Juhre
Undeterred  92
   Assane Ba
Clipped Wings  94
   Assane Ba
Driven Down  96
   Kelvin Kiyingi

2001, No. 23

ON THE BRINK
Behind the Handlebars Inside the Chinese bicycle delivery brigade  4
   Shan-san Wu
Never Say Die Nigerian entrepreneur resurrected as street mechanic after near-fatal shooting  9
   Clive Stewart
Stuck in a Groove Puerto Rican music store owner out of step with Mexican Newcomers  12
   Javier Gomez
On the Move African-American dance troupe performs despite lack of studio  16
   Alessandra Ribeiro
Escape to New York An illegal journey to the land of dreams  20
   Yu Cong
Without a Net Lack of student health insurance a matter of life and death  25
   Xiaoqing Rong
PHOTO ESSAY  25

THE OLD FASHIONED WAY
City Sleepers B&Bs thrive under the radar of tourism industry  36
   Julio Alejo
Golden Scissors Rich and Ray’s Barber Shop  40
   Jonathan Hudson
Sal’s Barber Shop  42
   Joe Tipkelan
A Bear’s Dream Cashing in on designer honey  44
   Tokiko Oba

CULTURE AND MONEY
Hard Lessons Private money increases public school funding gap  47
   Gisele Regatão
Spiritless Halloween Chinese neighborhoods say “Boo” to All Soul’s Day  50
   Xiaoqing Rong
Between Life and Death Funeral director supports Staten Island’s Liberian community as he tries to build his business  52
   Eileen AJ Connelly
The High Price of Dreams Baruch students follow the money, not their hearts  56
   Livia Bodstein
Latino Leprechaun Every day is St. Patrick’s Day at Columbian-owned deli  57
   Denis Fitzgerald
ON TO THE 21st CENTURY
Margin of Error  My costly lesson on the e-trading express 61
Ovid Sanders
Angels for Artists  Fund bets on painters and poets 67
Eduardo Pereira
Headed for a Crash?  Travel industry struggles to adapt to change 69
Arita Soenarjono
Hitmen  Piracy sinks Latin music label 72
Javier Gomez
After the Fall  The day trading industry survives following tragedy, scrutiny and regulation 76
Gladys Bergamin
Eric Hadar 78
Shan-san Wu
Where’s the Beef?  Bovine woes hit Argentine restaurant business 80
Gladys Fuente
INSIDE OUT 83

2000, No. 22
IMMIGRANT BUSINESS
Let’s Make a Deal  Chinese Immigrant sells used cars at bargain prices 4
Jonathan Tao
On the Road  A cabby’s tale of life behind the wheel 6
Paula Pescaru
Curry Spices Up Queens  Trinidadian restaurant venture draws crowds 8
Lauren Husbands with GraceAnn Halls
Coping Mechanism  Chinatown service company helps customers navigate bureaucracy 11
Jie Han
Food Fight  Queens neighborhood grocery stands up to Pathmark 14
Angie Redway
From Manila With Love  A boom in brokered marriages 17
Heather Joyner
Good Fella  Old-fashioned barber helps anchor a community 20
Jeremy Braude
PHOTO ESSAY
American Dreamers 22
Millennium Time Line 28
ARTISTIC VENTURES
The Next Sensation?  Sex Museum needs money to open near Baruch 32
Eileen AJ Connelly
The Play Is the Thing  Lawyer trades courtroom for the stage 36
Gisele Regatao

New View on Education  Learning the three R’s through the arts 39
Magdalena Vaval with Ava Browne
Will the Show Go On?  Bronx playhouse faces uncertain future 43
Bryan Fleck
BIG APPLE ENTREPRENEURS
The Bronx Is Up  Borough president Fernando Ferrer discusses community economic development 44
Gisele Regatao
Growing Pains Former ad executive cultivates gardening start-up 48
Gisele Regatao
Walls of Fame From the Boss to Barney’s, artist paints the way to riches 52
Johnae Bailey, Lauren Husbands, and Ruth Montessa
Fashion Flash Spur of the moment decision launches Brooklyn boutique 55
Stacy Foote
Insurance for Insurers Entrepreneur profits fighting fraud 58
John Bataille
Wrestlemania Upstart league takes on the big boys 60
Jon Minners
Weekend Warriors MTA engineer turns hobby into successful sports league 64
Christian O. Reyes
Around the Block 66
edited by Jeannine Mercer
Russian Twist The National becomes Brooklyn’s hottest night spot 68
Robert Alexander
Smoking Success Café and NoLiTa flourish together 70
Bianca Dieckmann
Hellenic Hipsters Astoria’s Youth flock to Greek-American Café 72
Jeannine Mercer
CULTURE AND MONEY
Dinner in the Dumpster Americans throw away 4 billion tons of food each year 74
Hasani Gittens
Early Bird Investors Why saving sooner is smarter with Roth IRAs 76
Dov Gertzulin
Hooked on Plastic How to avoid the credit trap 78
Graceann Hall
E-Commerce Roller Coaster Web veterans leave brick-and-mortar rivals in the dust 80
Shan-sau Wu
Virtual Vows Bride-to-be “nets” stress-free planning online 83
Ewa Olejarczyk
The ride of a lifetime Biking coast-to-coast for a good cause 86
B. Raghu

1999, No. 21
IF YOU CAN MAKE IT HERE
Love’s Liabilities 5
Nichole McLeod
The Brownstone That Broke the Bank 6
Brett Wilder
Keeping it Simple in the City 8
Ivan Castano
Salvation in a Steady Job 9
Belinda Krejci
Stock Picking? It’s Child’s Play 10
Adam Levy
When Marriage Isn’t a Partnership 12
Michelle Major
A Tough Course in Self-Reliance 14
Monyne Bowman
Into Blue Chips From Boyhood  15
   Desmond Mohan

FEATURES
Online Trading  18
   Balazs Foldvari
Swing!  21
   Stephanie Woods
Geron Invests in Immortality  26
   Jonathan Caronia
Morris Park Moves On  30
   Jon Minners
Better Biceps Through Chemistry  34
   Jon Minners
A Top Dog at Katz’s Deli  38
   Brett Wilder
Tails of the City  40
   Rajika Nakkawita
Fulfilling Desires Over the Wires  42
   Nichole McLeod
Photo Essay  44
The Big Business of Tiny Loans  52
   David Ortiz
Golden Krust Adds Spice to the Melting Pot  56
   Nichole McLeod
The MetroCard Sideswipes the Dollar Vans  60
   Sergy Tabuteau
The Wizard of “Oz”  64
   Monica Mack
He Makes “A” Films on a “B” Budget  66
   Renee Booth
Lights, Camera…Activism!  70
   Renee Booth
Inside Out  72

1998, No. 20

SIX SMALL BUSINESSES FOUND ONLY IN NEW YORK
Mojo Working  4
   Brett Wilder
Tofu in the ‘hood  5
   Sergy Tabuteau
Rice Up Your Life  8
   Suk Yin Lee
East of the Border  9
   Ivan Castano
Diamonds in the Dustbin  10
   Brett Wilder
Cleaning With a Conscience  12
   David Ortiz

HOW FIVE NEW YORKERS MAKE ENDS MEET
No Green Card, No Gold Card  14
Elaine Wu
By Any Means Necessary 16
Alec Turner
She's Gotta Make It 17
Cherisse Constant
Joint Venture 19
Ivan Diaz
Breaking Record 21
Kim Charles
MARKETING MISCHIEF
We Shall Overspend? 22
Lois Shellie
Sizing Up the Market 26
Michelle Lewis
Free Press for Sale 28
Francine Phillips
NOTES FROM THE UNDERGROUND
Oye Como Va 31
Harold Velarde
A Look Inside Rock en Espanol 38
Balazs Foldvari
THE FUTURE BYTES BACK
A Safer Kind of Plastic 42
Irene Bellas
Squashing the Millennium Bug 44
Mike Galicia
Writing for a Brave New World 48
Bianca Dieckmann
LABOR PAINS
Unfair Labor Practice 52
Chan-joo Moon
Juggling Act 56
Maria Medina
PHOTO ESSAY
Underground Sounds 58
URBAN RENEWALS
Over the Bridge, Under the Gun 62
Jennifer Ma
Rent and Welfare Reform Threatens Williamsburg Poor 66
Rita Barol
Narrative of the Life of a Public Monument 72
Mark Stephens
LOOKING BACK: 20 YEARS OF DOLLARS & SENSE
An Editor Remembers 77
Deborah Erickson
Two Decades 78
Mike Galicia
Imagine You're Writing for a Magazine 79
Yury Mashkovich
Where Are They Now? 80
Yury Mashkovich

Inside Out 83

1997, No. 19

FASHION FORWARD

Luxury Lingerie 5
  Wendy (Wei) Hong
Victoria’s Not-So-Secret Diamond-Studded Bra 6
  Colleen Lauria
Dress-down Fridays Alter the Business Suit 10
  Susan Walsh and Maria Lijoi
From Pearls to Pants: The Changing Rules for What to Wear 12
  Adelaide Blache and Diana Cabral
Black Beauty, Black Dollar 16
  Mandisa Burton
Industry Giants Now Courting African American Women 18
  Alex Lekchinov

LABOR

Child Labor Reported 20
  Joe Srour and Barbara Weiner
The Wages of Personal Responsibility 22
  Deirdre A. Hussey
Wiping Out Sweatshops 26
  Genna Jin Y. Kim
Can UNITE Stay True to Its Name? 30
  Craig D. Jeffrey

GLOBAL FLOW

From Dong to Dollars 32
  Teresa Gillen
Reach Out and Privatize Someone 36
  Dusan Stojkovic
Mercosur: Savior of South America 39
  Marcio A. Silva

CYBERLIFE

Mind Your URLs 43
  Eric Thorsen
Netting Income 46
  Kevin Degidon
Web-Surfing for Donor Dollars 48
  Shanell Robinson

All Maxed Out 50
  R. Emanuel Scott Jr.
Doing Good by Doing Well 53
  Shanell Robinson

NYC

Inner City Air 56
  Aspasia Smith
The Latin Beat 60
  Andrew Scott
Literary Darwinism  62
  Lillian Moore
Thieves R Us  64
  Marcio A. Silva
Deep Decision  68
  Genna Jin Y. Kim
Is the Train to the Plane On Track?  70
  Francine Phillips

INSIGHTS
Harems, Hookahs and Hedonism  72
  Argie Collie
Who Wants Designer Genes?  75
  Chan-Joo Moon
Corporate Fairytales  78
  Dusan Stojkovic

Photo Essay  80
Inside Out  82

1996, No. 18
Merger Mania  8
  Mary Ellen Battipaglia
The Race for the Remote  10
  Antoinette Coulton
http://Marketing on the Internet.com  12
  Rosario Mastrogiacomo
On-line Battles  17
  Wing Cheung
CyberVentures  20
  Diana Cabral
Hold The Presses  23
  Kenneth Chan
Silicon Alley. It’s Not the Valley  26
  Eric Thorsen

FEATURES
Marketing 101: Controversy Sells  34
  Dusan Stojkovic
Reinventing the Office  38
  Roopa Mascarenhas
Welcome to Our World  40
  Heidi Sternberg
The Year of the Rogue  43
  Byor Kay Kim
Cyber Cash  46
  Emmanuel Martinez
Is This Barney a Dinosaur  48
  Andrew Scott
The Negative Reaction to Affirmative Action  51
  Gerard F. Brierre
Downloading Piracy  54
Off Beat  4
Inside Out  28
Photo Essay  41
All About  86
Cutting Edge  90
Spotlight  93

FEATURES
Tempest in a Teapot  46
  Michael Bennett
Staples  48
  Fernando Lujan
More Than Child's Play  51
  Patricia Avidan
Licensing, a Fashion Statement  54
  Michelle A. Brown
Embroidered Secrets  56
  Chanize Thorpe
Creating Image  58
  Allia Oswald
Fallen Through the Cracks?  67
  Yaquoi Moore
Out of Sight, Out of Mind  70
  Karen Lam
The Heart of Chinatown  74
  Derrick Zhang
If It's Broke Fix It  76
  Young S. Cho
A Textbook Nightmare  78
  Doug Anderson
Real Food for Real People  81
  Gerry Van Loon
The Wrong Prescription  84
  Sera Congi

1993, No. 15
THE NATIONAL IMAGE
Mickey Goes to Paris  9
  Stanley Wong
We've Got to Talk  14
  John Chiou
Take Us for All We've Got  18
  Bjorg Palsdottir
A Lesson in Big Business  23
  Massimo S. Salerno
Empire of Toys  27
  Yvette Towe
Have We Got a Deal for You!  30
  Cheddie De Freitas
Overnight Success  32
  Andrew Dowicz
All About
Photo Essay
Inside Out
Off the Beat
Spotlight
Cutting Edge

FEATURES
The Call of the Future
Held Accountable
Opportunity Knocks Hard
Fare Deal
Suddenly a Big Deal
On the Waterfront
The View from the Old Center
The Master Builders
Sisterhood
Miracle Cure
Someone to Watch Over Me
Designs for Life
Lean Times in the Weight Loss Biz
Strange Medicine
Book Review
Update

1992, No. 14

THE GREAT DEPRESSION
Other People’s Money
Future Shock
From Trash to Cash
Cable Unready
Where Assets Are Never Frozen

Edward Asante
Percival Ariola
Richard D. Roberts
Ivan Cintron
Malin Harutunian Rogland
The Disposable Worker  25
Ronald Binder
Mining the Golden Years  28
Jean Roth
All About  4
Inside Out  31
Off the Beat  91
Spotlight  94
Cutting Edge  98
Book Review  101
FEATURES
Pipe Dreams  47
   Rafael A. Olmeda
All Abroad  50
   Charissa N.C. Kwan
Lethal Examinations  54
   Gary Garcia
The Road to European Unification  56
   Erik Kolb
Four-Color Frenzy  59
   Lenny Vigliotti
Coffee Clash  62
   Phil Dressner
Check Out the Charts  64
   Heather R. Green
The Price of Peace  66
   Fred Asong Eno
Keg Wars  68
   Jeffrey Calov
Sweet Smell of Success  70
   Dana Campbell
NOT JUST FOR WOMEN
Sexual Harassment in the Workplace  74
   Patrice Pagano
A Matter of Control  77
   Rhonda Reynolds
Bringing Up Baby  80
   Patricia Calvo
Island Paradise?  84
   Sharon White
Back to School  87
   Barbara Hernandez

1991, No. 13
War of the Words  7
   Sadia Graham and Rhonda Reynolds
A Tale of Two Cities  10
   Rafael Olmeda
Mayday!  13
   Quan Tran
RACE AND BUSINESS
Everybody’s Business 5
Garland L. Thompson
In a Volatile Political Climate, Dinkins Will Find Few Places of Shelter 6
Fred Ena
Can the Mayor Provide the Impetus for Minority Businesses to Leap Ahead 9
David Anthony Angerson
Racism on Wall Street 12
Chris Garriga and Miguel Nunez
The Unsteady Scales of Justice 14
Anne-Marie Martinez
Tower of Babel 17
Michael Keely
Turning the Corner 22
Jacqueline Mulhem
American Food in Athenian Hands 25
Georgia Kontos

FEATURES
Much Ado About Newsstands 20
Christine Barber
Different Shades of the Earth 30
Yvette Gorman
Temps 45
Tina Tellis
Today's Good Samaritans 48
Thuridur Gudmundsdottir
Straphangers Campaign 52
Steven Kennedy
Get Your Own Coffee 54
Ken Brown
The Lord of the Library 65
Bibi S. Thompson

Off the Beat 2
Photo Essay 32
Inside Out 36
Spotlight 57
Cutting Edge 62
Book Reviews 68
Update 72

1989, No. 11
Corporate Childcare 8
Melissa de Swart
Sheltering the Homeless 30
Beverly M. Bernard
Dial A Dupe 54
Jacqueline Mulhern
Waters Around Manhattan 12
Linda Fabrizio
Beyond Braille  19
Maryann O’Callaghan and Venice Stracham
Playing Games on the Job  22
Donald Chin
Bodegas  26
Yvette Santana
The Ethnic Piggy Bank  40
Lin Wen
Work After Work  44
Timothy Whitcomb
Long Beach Rides the Gentrification Wave  47
Robert Cotter
Polybags  52
Margaret Pienczykowski
Give Credit Where Credit Is Due  58
William Sheppard
Watching the Employee  60
Marianna Lokis
Sampling Sound  64
Jorge Martinez
Off the Beat  2
Cutting Edge  5
Spotlight  15
Photo Essay  36
Book Reviews  67
Update  72

1988, No. 10
New Wave Produce  2
Michael Wasserman
Fax of Life  7
Beverly M. Bernard
Security at Risk  10
Anne E. Schwimmer
Turnstile Surgery  15
Terrie Collymore
An Old Show Learns New Kicks  19
Steffen A. Kaplan
AIDS  28
Joan-Marie Roth
Minding Her Own Business  34
Mary Shuh
Little Caribbean  38
Venice Strachan
Illiteracy in the Workplace  44
Arthurine Walker
Pop Goes the Video World  49
Frederick Cohen
Bulls, Bears, and Wabbits  54
John Greco
1984, No. 6
Th-That's Not All Folks 2
Ben Carmicino
Million-Dollar Swaps 5
Jacqueline M. Rainford
Eyeing Deregulation 8
Samir Toprani
Penny Stocks 12
Mark Ganchrow
Direct Mail Fraud 15
Nina Dobris
Software Piracy 20
Robert Sweeney
Higher Fidelity 22
Richard Silverberg
Marketing a Dream 25
Michele Kern
More than a Bunny’s Share of the Profits 29
Esmond Scott
Robots of the World, Unite! 32
Mary Pietromonaco
Ragtop Fever 39
Steve Greenberg
Paginas Amarillas Para la Comunidad Hispana 42
Hector Rios
International Business: Exploring the Third World 45
Cynthia Franklin
The Alien-Aided Work Force 50
Dawn Rodriguez
Willing to Relocate 55
Gayle MacDougal
Balancing the Books Off Broadway 57
Alana Light
Business Books 60
R.S. Friedman
Bandage Wars 62
Jacki Cohan

1983, No. 5
The Gilded Trade 1
Peter Flynn
Rent vs. Maintenance 3
Vincent Maldonado
Cable Commercials: Ad-ding to the Bottom Line? 6
Marc Schnapp
64 Cents on the Dollar 11
Cindy Fortel
Fit for Business 13
Sexual Harassment 12
   Nancy Weiss
ABC 15
   Bonita Taylor
No-Nonsense Nukes 16
   Regina Haughney
Hungry for Money 19
   Donna Sclafani
Computer Managers? 21
   Rosanne Wadsworth
Electronic Banking 22
   Lillian Rodriguez
Micro Computers 23
   Geraldine Lloyd
Investing in Your Future 24
   Brian Watman
Books: Santori’s Synopses 26
   Joseph Santori
The Hurrah About HUD 29
   Majorie Faison

1979, No. 1
Smoke Gets in Padavan’s Eyes 1
   Linda Pacheco
Law and Advertising Click 2
   Ben-zion Panush
Holography 3
   Paul Gruber
Radio Wars 4
   Martin Maurer
Fifty-six Hour Work Week 6
   Deborah R. Judkins
White Collar Women 7
   Barbara Sonnessa
Tips on Buying Used Cars 8
   Charles Bardes
Investing Your Money Over There 9
   Michael DeStefano
Baruch for Breakfast 10
   Linda Coraci
Economics of the Outdoors 12
   John Cusick and Martin Maurer
Student Loans 13
   Edies Cope
Summer Jobs 14
   Angela Pelaez
The Business of Graduation 15
   Rebecca Herman
Summer Travel 15
Business Horoscope 16